

The Next Big Decision

Preparing for The Next Window of
Opportunity

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What is Your Next Big Decision?

Business owners face many decisions on a daily basis. These decisions are often interrelated, complex and time-sensitive. Implications for risk, asset value and liquidity are significant.



Decision Confidence Builders

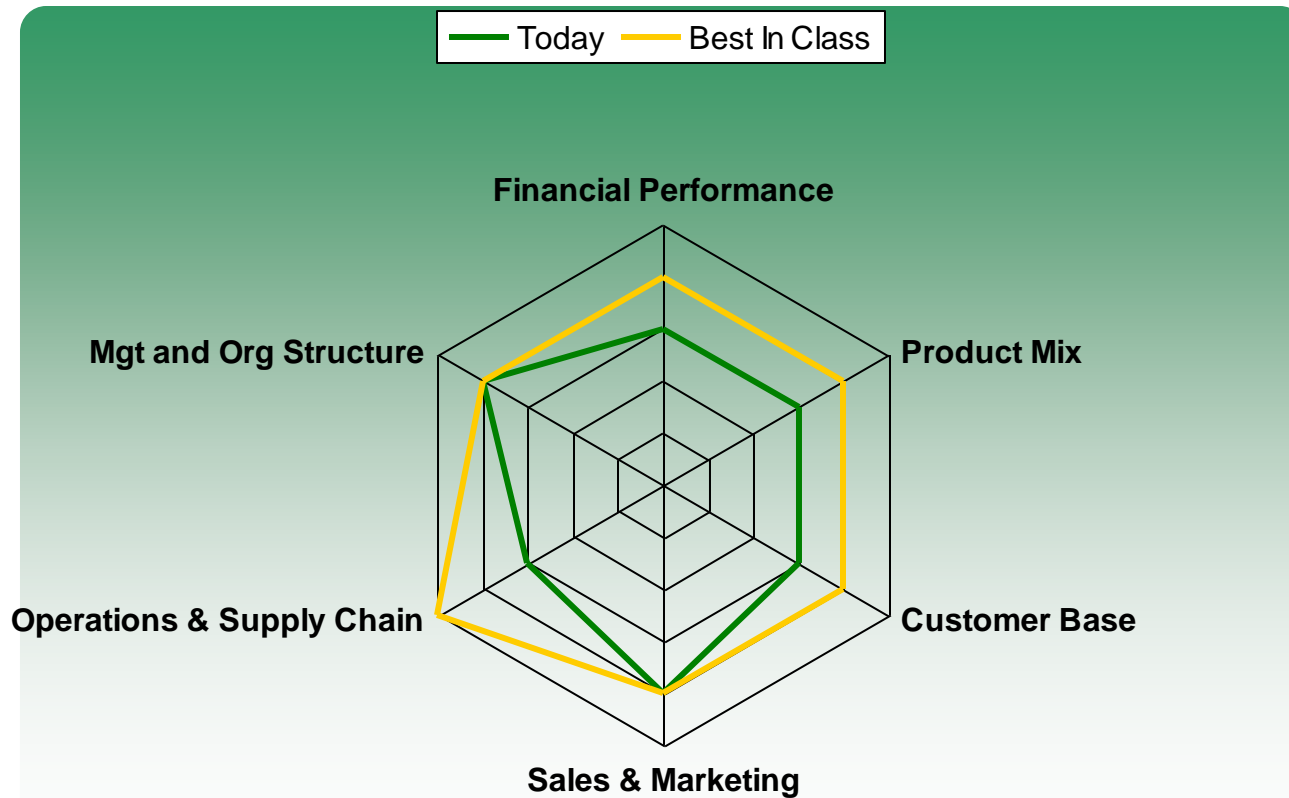
Knowing:

- How value is created
- Stakeholder objectives
- When decisions must be made
- How to use advisors

What Position is My Business in Today?

An objective view of business performance is needed to understand value, risk and owner options.

Business Value – External View

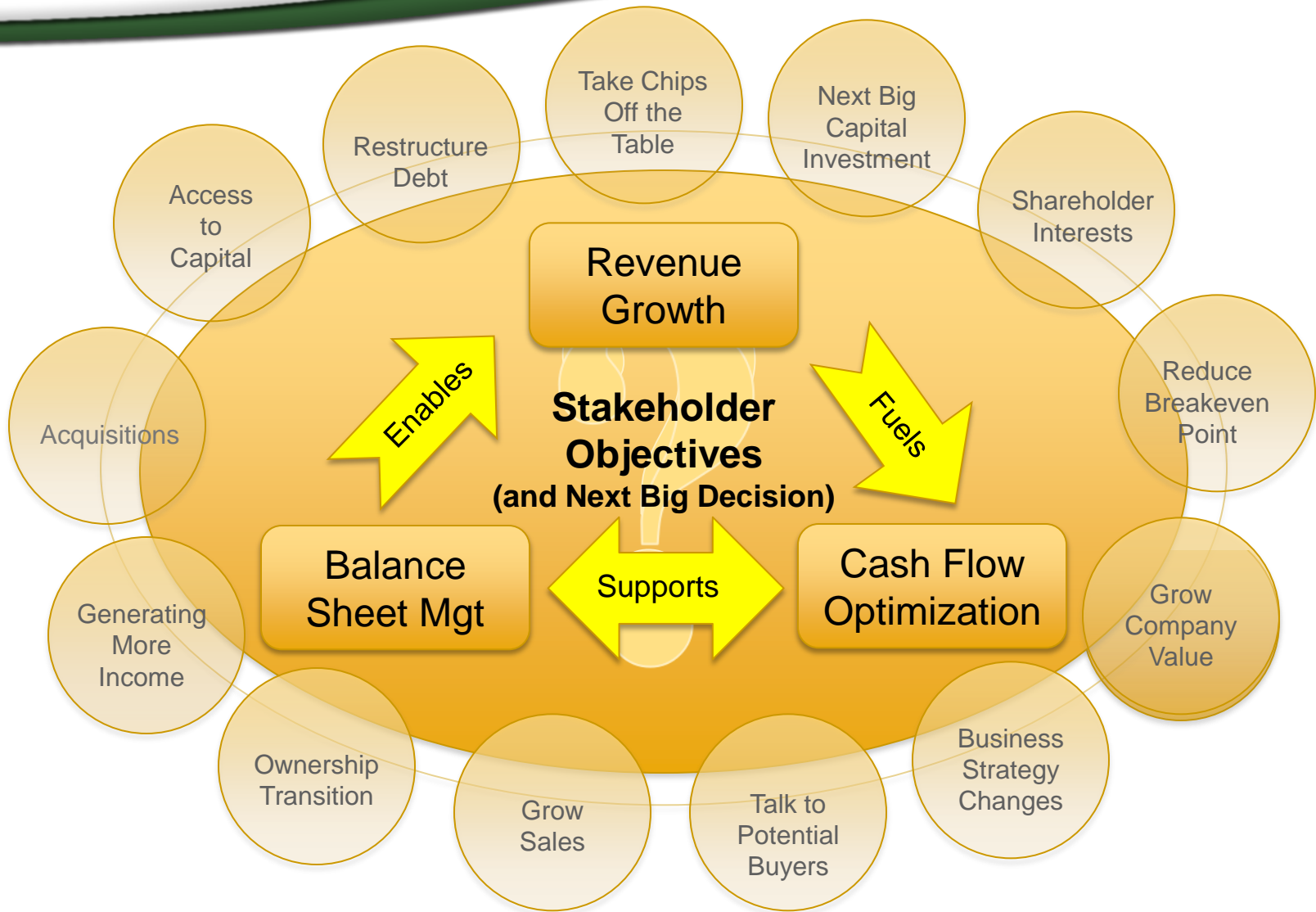


Business Value – The Key Drivers

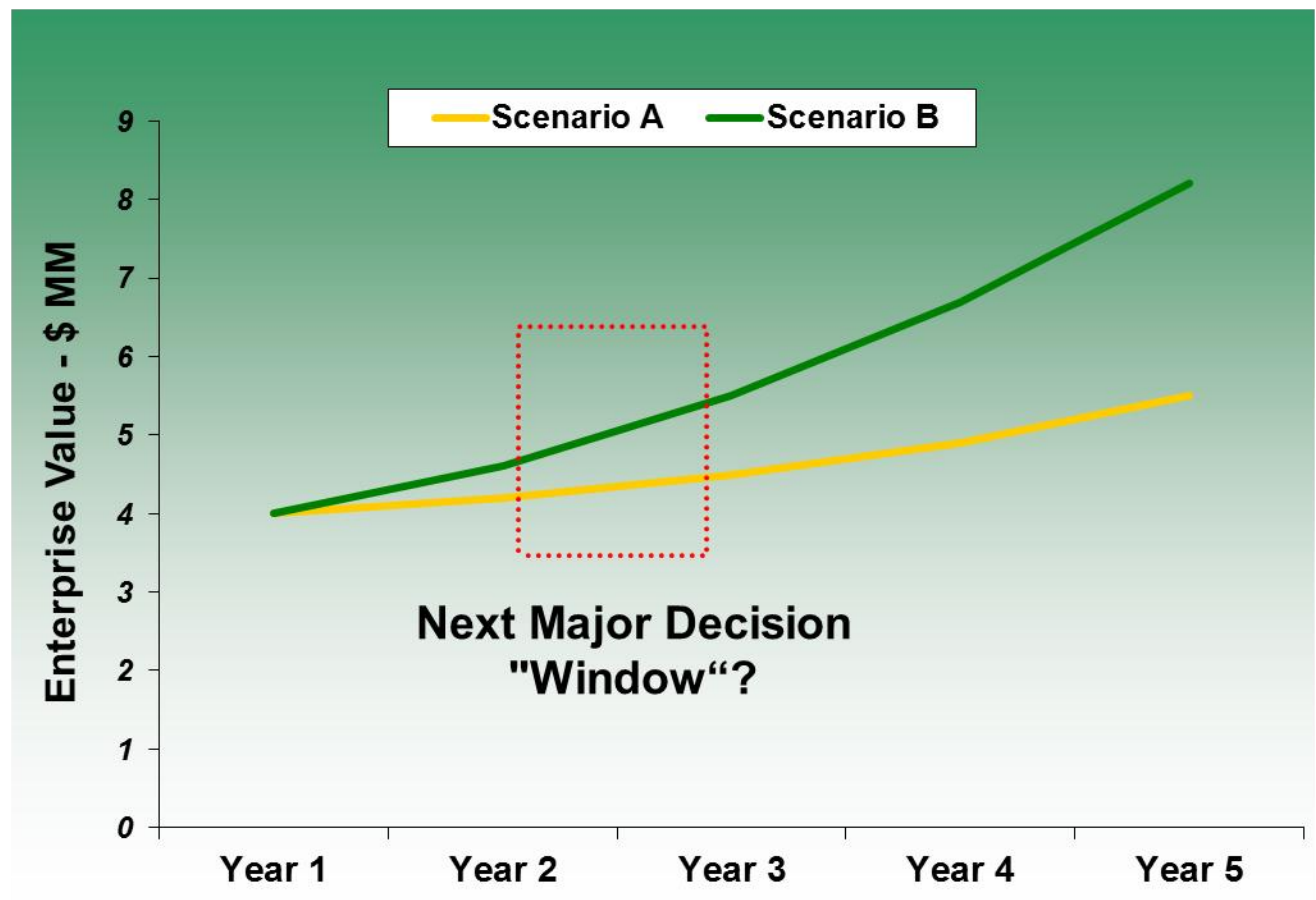
Revenue Growth

Optimized Cash Flow

Balance Sheet Management



Window of Opportunity



Tap Your Resources Wisely

A strong advisory team is important. They should help you focus on value creation.



Summary

Be more confident about your Next Big Decision

- ❑ Know how value is created
- ❑ Know owner's transition goals
- ❑ Know windows of opportunity
- ❑ Tap your Advisory Team